

## The 2K Method 2.0

# How to earn affiliate commissions by giving stuff away for free...

Revised September 2017

## Introduction

\$2,000 per month is enough to make a difference to most people.

Whilst it's probably not a job-replacing income, it's heading that way. And let me tell you, if you can regularly and reliably make \$2,000 per month, then you can also make *more*.

It's just the same as how if you can run 5km, then you can also run 10km (something I never believed when I was struggling to run 5km, but which I subsequently learned to be absolutely true!).

All you have to do is take what you have learned, and do more of the same. You already have the ability, it's just a matter of scaling it up.

But I'm not going to talk about making 6-figure incomes here, although you can use this method to do that if you want – you'll just have to put more work in.

We're going to start with a realistic goal of making \$2,000 per month, which is very achievable, provided you're prepared to learn some basic skills, and put in a few hours of work per day.

I'm going to show you how to do this using a simple, proven method that's working *right now*.

Where you go from there is up to you...

## Introduction

In **The 2K Method**, I'm going to show you a method you can use to generate affiliate commissions, using one particular affiliate program.

The same method could be applied to many similar programs, but I've chosen this one because it pays very well, and it's working *right now*.

The affiliate program we are using is what's called a CPA (cost per action) program.

That means they pay you when somebody performs a specific action – in this case, signing up for a free membership.

And in this case, when somebody signs up for that free membership, you get paid from \$2 – \$4, depending upon which country they are in.

And note, that is a FREE membership...

The customer doesn't have to buy anything, or pay any money, but YOU still get paid.

Pretty good hey?

Now you see why I picked this one!

But before we get into the details of the **The 2K Method**, I'm going to give you a brief introduction to affiliate marketing and how it works, so you understand the process we're going to use to make the money.

## What is affiliate marketing?

Affiliate marketing is simply the process of earning commissions by promoting other people's products.

You don't have to create your *own* product, with all the effort and expense that entails, instead you just promote products that other people have already created.

They then pay you commission on any sales referred by you.

Nearly every major company in the world has an affiliate program – from banks, to supermarkets, dating sites, travel companies, hot tub manufacturers... anything you can think of.

But some of the *highest-paying* affiliate programs are for *digital* products.

These are products that are sold, or downloaded *electronically* (eg. software, ebooks, training courses etc.), so unlike physical products there are no manufacturing or delivery costs.

This means they are 100% profit for the seller (although they have obviously invested time and money creating them in the first place), and for that reason they can pay very high affiliate commissions.

Digital products are extremely lucrative for you to promote as an affiliate because you get to keep a higher percentage of the sale price.

Often affiliates will earn 50%–75% of the sale price, and sometimes it's even 100% or more!

You don't have the expense or hassle of creating your own product (or have to come up with the idea in the first place), but you get most of the money!

#### What is affiliate marketing? continued...

Actually, you don't even have to sell the product yourself – you simply introduce (refer) the customer to the seller, and their sales process will take over from there.

When they make the sale, you get the commission. All you have to do is to send the customer their way in the first place, they take care of the rest.

So if you want to run your own business, affiliate marketing is a very attractive option, particularly as you can do it from anywhere.

A lot of the processes can be automated, so you don't have to maintain a regular 9–5 presence like you do in a regular job.

And there is no limit to the number of products you can promote, as you're not having to produce them yourself.

That sounds like the perfect business, doesn't it?

Let me tell you from first-hand experience...

It really is!

#### My affiliate marketing story

I've made my living doing exactly this for the last 8 years and generated several million pounds in commissions. If you want to find out more, you can read my story here: <a href="mailto:timfelmingham.com/my-story">timfelmingham.com/my-story</a>

In this training, I'm going to show you a simple proven method you can use to earn your own affiliate commissions and create a lasting income stream from affiliate marketing.

#### How affiliate marketing works

There are lots of ways of generating affiliate commissions, but they all operate on the same basic principle:

You send people an offer (ie. something for sale), using a special link, called your affiliate link, which contains a unique code that identifies you as the person responsible for sending that customer.

If they purchase the offer, you get paid commission by the seller. It's as simple as that!

The key to being a successful affiliate is to build a *mailing list* of people who are interested in the type of products you are promoting.

Although an email service will cost you a few dollars per month, to send an email to your list costs you nothing at all.

You can send them tempting offers that you know they will be interested in, as often as you want.

And you can keep doing this for as long as you want. For free.

This gives you a lasting income stream, which is all profit!

You can automate this by using a service called an *autoresponder* that will automatically send your subscribers a series of emails over a period of time that you specify.

These could go out daily, or every few days – it's up to you.

You can extend your autoresponder sequence, adding more offers to it, and if something new pops up that you want to promote, you can just send a broadcast to your list straight away.

#### How affiliate marketing works continued...

You send out emails whenever you like, and you get commissions in return – it's a beautiful thing baby!

Obviously, you can't just send out any old rubbish and expect to earn money – your list will soon get fed up with you, and stop opening your emails.

You need to take care to build a good relationship with your list, and most importantly, only ever promote things that you know are good (preferably through personal experience of using them yourself).

This is how you make the real money in affiliate marketing: by building a quality mailing list of people who are interested in the products you promote, and sending them attractive offers that they will want to buy.

#### NOTE:

I give a lot of tips about how to do this, and affiliate marketing in general, in my own **AM Insider** email series which you can get for free here:

timfelmingham.com/affiliate-marketing-insiders-list

I recommend you signup for this series (if you haven't already), as it has a lot of information that will help you with **The 2K Method**.

#### How to setup an affiliate marketing business

So now we have a system: building a mailing list and sending them offers in order to generate commissions.

But how do you set it up, and what do you need?

Firstly, you need a *landing page* (often called a squeeze page) which is a special page where people can signup to your mailing list.

Secondly you need something to give away for free to get people to signup to your list. This is called a *lead magnet* and it serves two purposes:

It's a 'bribe' or incentive for people to join your list, and also it serves to pre-qualify the people who signup – it must be something *valuable* that appeals to people who will be good prospects for the products you are promoting.

Obviously your landing page and your lead magnet are not easy things to create – it takes a lot of skill and experience to make them.

And it takes time to test and tweak them so that they achieve the highest conversion rates.

Not easy for a beginner to do...

Unless you're an expert, it's best to get these professionally made. After all they are the backbone of your business.

But that's going to cost a lot of money right?

WRONG!

You can actually get them right now, FOR FREE...

#### How to setup an affiliate marketing business continued...

Believe it or not, there is a FREE membership site, that will give you some professionally made, high-converting landing pages and lead magnets, all ready to use...

#### ...FOR FREE!

There's no catch. They do sell things as well, but the basic membership which gives you the landing pages and lead magnets is completely free.

And you can use them forever.

For anybody that wants to start an online business, this is the answer to their prayers.

Do you think it would be hard to sell this product?

Did I say sell...? It's FREE – there's no selling required!

So do you think it would be easy to GIVE AWAY this product?

It's a no-brainer. Everybody wants it. Everybody who is interested in making money online, anyway...

...and there are MILLIONS of them!

All crying out for a product like this.

And YOU get paid affiliate commissions every time you give it away!

This is the product we are going to promote in **The 2K Method**.

It's called Yoonla.

#### **Introducing Yoonla**

Yoonla is a free membership site that gives you everything you need to build an online marketing business.

For starters, you get three ready-made landing pages and lead magnets which you can use to build your own mailing list.

The quality of these sales pages and lead magnets is very good. They are far better than you could produce yourself (unless you are an expert who has got days to spend producing them).

Here's an example of one of the landing pages:



From the desk of: Insert Your Name
Location: Insert Your Location

Wednesday, July 12, 2017



#### **Introducing Yoonla continued...**

You can use these products to build an online business, where you can sell to anybody who is marketing any type of business — they don't have to be in the Internet Marketing niche.

So for example you could start a business showing plumbers how to do online marketing.

Build a mailing list of plumbers interested in online marketing and sell them products that will help them do that – software, training, courses, books, etc.

The potential applications are endless.

Yoonla provides not only all the deliverables (landing pages, lead magnets etc.) that you need, but also full training on how to set it all up and drive traffic to your funnels.

All for free – all you need to add is some hosting and an email autoresponder, and you're in business.

That's how you use Yoonla to build on online marketing business.

But for **The 2K Method**, we're not going to do all that. We are going to do something very much simpler...

We are just going to promote the Yoonla membership in order to earn commissions from Yoonla's affiliate program, rather than using it ourselves.

Of course you can use it as well, and take advantage of those free landing pages and lead magnets yourself, but **The 2K Method** is actually much easier than that...

## The 2K Method

The Yoonla affiliate program is one of the best out there at the moment.

It's a very high quality product, it's easy to sell (or more accurately, to give away!), and it has high commissions for affiliates.

That's exactly what we want!

Our goal in this method is to generate a profit of \$2,000 per month. This equates to \$67 per day – that's our target.

Yoonla pays you \$2 or \$4 commission for every free membership that signs up through your affiliate link.

Here are some of my recent commissions:

| Commission | Product ID                 | Country Code   | ▼ Created           | Campaign Name               |
|------------|----------------------------|----------------|---------------------|-----------------------------|
| \$ 2.00    | The Foundation - Phase One | KH             | 07/12/2017 04:25:53 | Yoonla™ CPA Program         |
| \$ 30.00   |                            |                | 07/12/2017 03:46:24 | Yoonla™ VIP Partner Program |
| \$ 2.00    | The Foundation - Phase One | 🔀 ZA           | 07/12/2017 00:21:49 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>≅</b> GH    | 07/11/2017 23:03:56 | Yoonla™ CPA Program         |
| \$ 4.00    | The Foundation - Phase One | <b>≅l</b> ≅ GB | 07/11/2017 11:51:15 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ■ BW           | 07/11/2017 11:01:07 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | III LK         | 07/11/2017 10:34:45 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ■ AR           | 07/11/2017 09:54:19 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>■</b> KE    | 07/11/2017 08:52:50 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>■</b> KE    | 07/11/2017 08:17:35 | Yoonla™ CPA Program         |
| \$ 30.00   |                            |                | 07/11/2017 05:50:30 | Yoonla™ VIP Partner Program |
| \$ 0.00    | The Foundation - Phase One | NG             | 07/11/2017 05:21:02 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ≥ PH           | 07/11/2017 04:37:50 | Yoonla™ CPA Program         |
| \$ 30.00   |                            |                | 07/11/2017 03:53:45 | Yoonla™ VIP Partner Program |
| \$ 2.00    | The Foundation - Phase One | <b>≥</b> PR    | 07/10/2017 23:40:52 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | CO             | 07/10/2017 19:50:23 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | AE             | 07/10/2017 18:59:14 | Yoonla™ CPA Program         |
| \$ 0.00    | The Foundation - Phase One | NG             | 07/10/2017 18:50:47 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | AE             | 07/10/2017 17:48:48 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ₩ BB           | 07/10/2017 15:18:51 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | EC             | 07/10/2017 14:55:06 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ≥ PH           | 07/10/2017 11:51:19 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | ET             | 07/10/2017 09:05:41 | Yoonla™ CPA Program         |
| \$ 0.00    | The Foundation - Phase One | IN             | 07/10/2017 08:24:00 | Yoonla™ CPA Program         |
| \$ 4.00    | The Foundation - Phase One | <b>US</b>      | 07/10/2017 06:35:41 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | = ID           | 07/10/2017 04:07:08 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>≥</b> PH    | 07/10/2017 02:40:18 | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>≥</b> PH    | 07/9/2017 23:46:44  | Yoonla™ CPA Program         |
| \$ 2.00    | The Foundation - Phase One | <b>≥</b> PH    | 07/9/2017 23:44:34  | Yoonla™ CPA Program         |
| \$ 30.00   |                            |                | 07/9/2017 22:57:24  | Yoonla™ VIP Partner Program |

You get paid \$4 for signups from Tier 1 countries such as US, UK, Canada, Australia, and \$2 for the rest (apart from some countries such as India and Nigeria which currently don't pay any commissions).

Let's assume that half your signups are from Tier 1, and the rest are only \$2 ones.

In that case, your average commission per signup will be \$3.

(Of course if you only promote in Tier 1 countries, then *all* your commissions will be \$4 ones, I'm just taking a cautious view.)

Let's assume you get 10 signups per day – that will earn you commissions of \$30 per day.

Well that's not bad, considering all you're having to do is to *give away* 10 things per day – it's easier than selling stuff!

But that is only half of our target income...

How do we make the rest of it?

Yoonla also pays you additional commissions (of up to \$50 each time), when your members upgrade to VIP membership.

There are two very good reasons why people will want to upgrade to VIP Membership:

Firstly, all the setup of their landing pages, website, autoresponder etc. is done for them which saves HOURS of work.

Secondly, if you want to promote Yoonla as an affiliate, it is a *requirement* that you take the VIP upgrade – you can't be an affiliate without it.

The VIP upgrade itself is free.

But it does require you to purchase some web hosting from Yahoo, and an entry-level autoresponder service from GetResponse.

The cost of this in total is around \$35 per month (one month is plenty of time for you to see whether this is going to work for you or not, and you can cancel after that if you wish).

So **The 2K Method** does require you to make an initial investment of around \$35 to become a Yoonla affiliate.

It's simply the price of entry to the affiliate program, and it's non-negotiable. There's no getting around it, even if you already have your own web hosting and autoresponder.

(This is actually how Yoonla can afford to pay you such generous commissions – in return, they receive a commission from Yahoo and GetResponse which is how they fund the CPA program).

It's an overhead if you like – a cost of doing business.

All businesses have overheads, and this is no different.

But for a potential income of \$2,000 per month, \$35 is a pretty small investment!

(Good luck to you if you can find a better deal than that!)

I recovered my \$35 cost on the second day – 24 hours after I started.

It may take you a bit longer than that, as I already had a mailing list, but even if it takes you a week to cover your cost, you've still got 3 weeks left in the month.

Just like you, when I started I didn't know if this was going to work for me or not...

But I knew it was a risk worth taking because \$35 is a very small stake for an income stream with this potential.

I've spent more than that on a haircut!

My decision paid off handsomely, but I did have to take that leap of faith and commit without knowing for sure.

You will have to as well, if you want to be successful...

Unless you are content to just sit on the sidelines and watch everybody else make money, at some point, with any business, you have to take a risk and commit.

But in this case it's very small. Let's put that to one side for now, and continue with the method.

As well as the \$2-\$4 commission you earn for each free signup, you will also earn \$15 or more for each person who upgrades to VIP like you did.

If you can get just *two* of your 10 free members to upgrade per day, that will make you another \$30 per day, making a total of \$60 per day.

That very nearly takes us to our target income of \$67 per day, although we are still \$7 short of our target.

But there is something else...

Actually, there are TWO more things.

And they will more than cover the extra \$7 per day we need.

In fact one of them will blow the whole \$67 target out of the water all by itself!

The first thing, is if your members become affiliates themselves, you will receive a percentage of everything THEY sell!

It's not as much as you receive on your own sales, but they are doing all the work – it's literally money for nothing! And it will grow over time.

The second thing is, you've now built a *mailing list* of people who have joined Yoonla and signed up for the free membership.

Who are these people?

These are all people who are interested in *making money online* – that's why they signed up.

What is the biggest, most profitable niche in affiliate marketing?

It's 'make money online', or MMO as it's commonly known.

This is a MASSIVE evergreen market (*making money never goes out of fashion!*), and there are literally thousands of products you can promote to earn affiliate commissions of 50% or more.

Can you see what's coming next?

In **The 2K Method**, you don't just earn money from your initial Yoonla commissions (good though they are).

You can also earn money by promoting affiliate offers to the list of hungry potential buyers that you've built by giving away Yoonla memberships.

And, as we've already discussed, a mailing list like this is an asset that can keep producing an income for ever more.

Do you think finding that extra \$7 per day will be a problem now?

Are you still worried about the \$35 cost of becoming a Yoonla affiliate?

Good, I thought not...!

Quite clearly, this method is easily capable of generating your target income...

...and then some!

#### How do you get people to signup?

Your next question is almost certainly going to be "how do I get people to signup in the first place?".

Well let's think about it...

This is FREE, so it's not a difficult sell.

It's something that helps people earn money, and that NEVER goes out of fashion.

If you have an email list already, you can send an email about it, offering the a free membership.

You can post about it on Facebook. Tell your friends what you're doing, and invite them to try it too.

You can post in relevant Facebook groups (always get permission first).

You can share on Twitter, Pinterest, LinkedIn and other Social Media.

That's all free - 100% profit!

And you can do paid advertising (on Facebook for example).

That's the way to really scale this business up. Get that right and you can exceed your target income by a long way.

Last but not least, there is full training on getting traffic within the Yoonla dashboard.

You are not going to be short of options for getting signups!

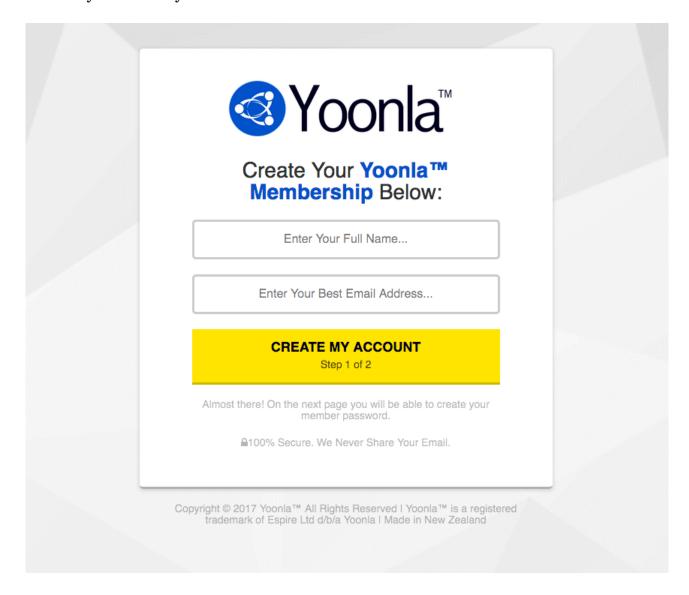
So let's get started...

## **Putting The 2K Method into action**

The first step is to signup for your own free membership here:

Get your FREE Yoonla Membership here (timfelmingham.com/yoonla)

You'll be taken to a page like this (the exact appearance may be different), where you enter your name and email address:



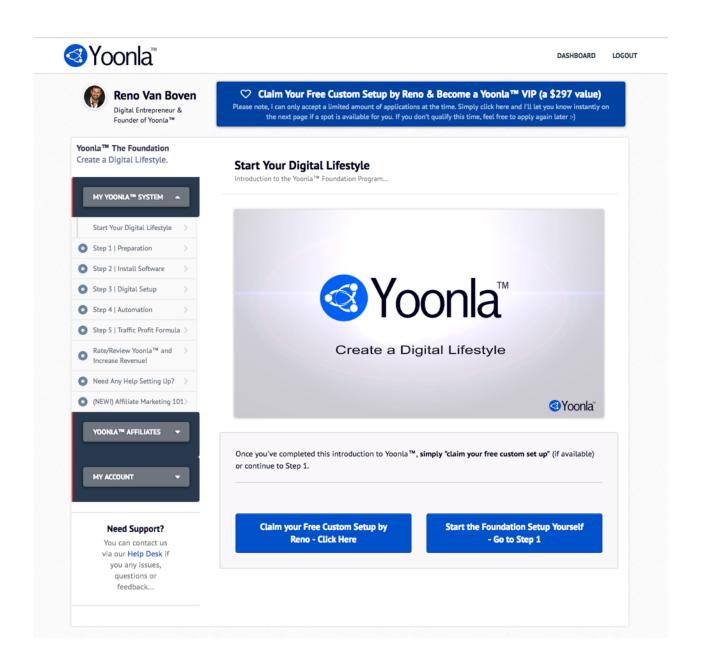
You will then receive a confirmation message **that you must respond to** in order to activate your account.

## Putting The 2K Method into action continued...

Once you've activated your account, you MUST get the custom setup in order to become a VIP Member and Yoonla affiliate.

You cannot earn commissions from Yoonla, or use The 2K Method until you do this!

To request your custom setup and become an affiliate, <u>login to Yoonla</u> and click on the big blue "Claim your free custom setup by Reno" button.



## **Putting The 2K Method into action continued...**

You'll be taken to a new page that explains how the custom setup works, and shows you what you get for it.

Follow the 3 steps to claim your custom setup, then you can become an affiliate.

This involves setting up your hosting (and domain name), and getting your autoresponder account with GetResponse.

Once you've got these, you just enter all the details into the Custom Setup Form (you can see the form here).

Please make sure you enter my Affiliate ID which is <u>59568927c0c99</u> in the box marked 'Referrer Affiliate ID' – then you'll be one of my affiliates and I'll give you further help and training.

[This is how I get paid for giving you this free training (and there's a lot more to come yet!), so if you like it, please help me in return!]

Copy my Affiliate ID here: <u>59568927c0c99</u>

Then just paste it into the 'Referrer Affiliate ID' box when you enter your other details.

It will take about 24 hours (sometimes longer – please be patient!) for your VIP membership to be setup, and then you'll have a website with your three Yoonla products, connected to your autoresponder, and hopefully with a few subscribers on your list already!

#### Putting The 2K Method into action continued...

Once you've requested your VIP membership, work through the training in your Yoonla dashboard.

This will explain how the Yoonla system works, and what your customers can do with it.

Don't get bogged down in it though, because you don't need to do all that for The 2K Method – remember we are just promoting the CPA program so you don't have to use all their tools yourself (although you can do that as well if you want to).

THE REST OF THE 2K METHOD TRAINING IS PROVIDED IN A SERIES OF EMAILS THAT YOU WILL RECEIVE ONCE YOU HAVE ACTIVATED YOUR FREE YOONLA MEMBERSHIP.

Once your VIP membership is activated, you will start getting a daily email from me with the rest of your training. This will tell you exactly what to do next to start earning your affiliate commissions and the rest of The 2K Method.

You must signup for your free Yoonla membership through my link, or you won't get the follow-up series that takes you through the rest of the method.

Just click the link below to get started:

Get your FREE Yoonla membership here (timfelmingham.com/yoonla)

If you have any questions, just drop me a line.

See you on the inside!